

HELIANTHUS: NURTURING FLORAL EXCELLENCE, FROM EUROPE TO MIAMI

Anyone can be a florist; it's just about the service.

BY BROOKE KLAIMAN

IN A WORLD TEEMING WITH BLOSSOMS, ONE BRAND HAS CONSISTENTLY EMERGED AS A BEACON OF floral excellence — Helianthus. The story of the floral brand traces its roots to a quaint neighborhood flower shop in the heart of Belgium. What began as a modest venture has now blossomed into a thriving event business, with over three decades of industry experience. Helianthus has flawlessly evolved from humble beginnings to the status of a revered name in the realm of high-end floral artistry and event design. An exclusive provider for Hermès in Switzerland at first, the brand has now expanded its business into the vibrant city of Miami.

WHITE GLOVE SERVICE: HELIANTHUS' COMMITMENT TO PERFECTION

Helianthus is renowned for its commitment to delivering nothing short of perfection. For more than 30 years, the brand has honed its craft to provide a level of service that goes beyond ordinary expectations. In a world where demanding clientele is the norm, Helianthus stands as a paragon “white glove service.” When you choose Helianthus, you can rest assured that every detail will be meticulously attended to.

Their team's dedication to excellence means that you need not worry about seeing them at work; they specialize in making everything seamlessly fall into place, leaving you to enjoy the event stress-free. And if you want to speak with the team, they're there. At Helianthus, it's not just about what they do; it's about how they do it, and that's where they truly shine.

ELEVATING EVERY OCCASION WITH HELIANTHUS' HIGH-END TOUCH

Helianthus takes immense pride in being the exclusive floral provider for some of the world's most prestigious luxury brands, including Hermès, Rolex, Dior, Patek Philippe, and Estée Lauder. Their floral artistry has become synonymous with extravagance, gracing events hosted by the crème de la crème.

YOUR FLORAL VISION, PERFECTED BY HELIANTHUS

At Helianthus, the team understands that their clientele expects them to go above and beyond. They are dedicated to not just meeting but exceeding expectations. Each arrangement is meticulously curated to reflect the client's unique vision and style. Whether the preference is for a classic, timeless bouquet or an exotic masterpiece inspired by the spirit of Miami, Helianthus has everyone covered.

HELIANTHUS' CREATIVE DIRECTORS BRIDGE ELEGANCE AND INNOVATION

The brand's approach to floral design is rooted in both timeless European classics and the dynamic, vibrant aesthetics of Miami. Quickly amassing local clients such as Lamborghini, Patek Philippe, and Sub-Zero, Miami-based creative director John Culliford-Klein has brought a contemporary edge to Helianthus' designs, ensuring that they remain in touch with the ever-evolving demands of the industry.

When it comes to special requests, the teams are more than willing to accommodate. At Helianthus, the creative process is a collaborative one. Clients are invited to engage in discussions, explore ideas, and view their extensive array of flowers and arrangements. It's not merely a transaction; it's a partnership in crafting floral artistry. This holiday season, the company is offering several custom holiday décor commissions, whether it be for their clients' businesses or their homes.

In a world where flowers are symbols of beauty and celebration, Helianthus has carved a niche for itself as a brand that not only understands but elevates the art of floral arrangements. With a rich history, a commitment to excellence, and an unwavering dedication to its clients, Helianthus continues to stand out among petals, embodying both floral artistry and luxury. 🌸

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